



## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Paul D. Atkinson )  
App. No. : 09/757,087 )  
Filed : January 8, 2001 )  
For : SYSTEM AND METHOD FOR )  
SYNCHRONIZING OUTPUT OF )  
MEDIA IN PUBLIC SPACES )  
Examiner : Unknown )

ESTABLISHMENT OF RIGHT OF ASSIGNEE TO TAKE ACTION  
AND  
REVOCATION AND POWER OF ATTORNEY

Assistant Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

The undersigned is empowered to act on behalf of the assignee below (the "Assignee"). A true copy of the original Assignment of the above-captioned application from the inventor(s) to the Assignee is attached hereto. This Assignment represents the entire chain of title of this invention from the Inventor(s) to the Assignee.

I declare that all statements made herein are true, and that all statements made upon information and belief are believed to be true, and further, that these statements were made with the knowledge that willful, false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that willful, false statements may jeopardize the validity of the application, or any patent issuing thereon.

The undersigned hereby revokes any previous powers of attorney in the subject application, and hereby appoints the registrants of Knobbe, Martens, Olson & Bear, LLP, 620 Newport Center Drive, Sixteenth Floor, Newport Beach, California 92660, Telephone (949) 760-0404, Cust mer No. 20,995, as its attorneys with full power of substitution and

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revocation to prosecute this application and to transact all business in the U.S. Patent and Trademark Office connected herewith. This appointment is to be to the exclusion of the inventor(s) and his attorney(s) in accordance with the provisions of 37 C.F.R. § 3.71.

Please use **Customer No. 20,995** for all communications.

HD Media

Dated: 5.14.01

By: Paul D. Atkinson  
Paul D. Atkinson

Title: President and CEO

Address: 1810 Oak Avenue, Carlsbad, CA 92008

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Application No.: 09/757,087  
Filing Date: January 8, 2001

PATENT  
Client Code: HDMNET.002A  
Page 1

COPY

ASSIGNMENT

WHEREAS, I, Paul D. Atkinson, a U.S. citizen, residing at 1810 Oak Avenue, Carlsbad, California 92008, have invented certain new and useful improvements in a **SYSTEM AND METHOD FOR SYNCHRONIZING OUTPUT OF MEDIA IN PUBLIC SPACES** for which I have filed an application for Letters Patent in the United States, the specification of which was filed on January 8, 2001, as Application Serial No. 09/757,087;

AND WHEREAS, HD Media, Inc. (hereinafter "ASSIGNEE"), a Corporation, with its principal place of business at 1810 Oak Avenue, Carlsbad, California 92008, desires to acquire all of the rights, title, and interest in and to the said improvements and the said Application which we own:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said inventor, do hereby acknowledge that I have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire rights, title, and interest throughout the world in, to and under the said improvements, and the said application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant and agree that I will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to me respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 19th day of May, 2001.

Paul D. Atkinson  
Paul D. Atkinson

STATE OF California }  
COUNTY OF San Diego } ss.

On 5/14/01, before me, Robert D. Vass Notary Public, personally appeared Paul D. Atkinson personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

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